

1001 Ways To Market Your Books For Authors And Publishers John Kremer

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My copy of 1001 Ways to Market Your Books has become my marketing Bible. Yes, I have read or reviewed all 700 pages. Suggestions range from handing out business cards in hospital waiting rooms to the

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details of electronic marketing on sites like Amazon.com. True, I have not implemented every suggestion. Some are just 'not me.'

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There are hundreds of books on book marketing and promotion but 1001 Ways to Market Your Books is the original. This book spans just over 700 pages. It is filled with information about the realities of the publishing world (including shockingly honest facts how the New York Bestseller's list is crafted) helpful hints, and very specific ways to increase book sales.

1001 Ways to Market Your Books: For Authors and Publishers ...

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ideas, tips, and suggestions for marketing books - all illustrated with real-life examples showing how other authors and publishers have marketed their books.

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1001 Ways to Market Your Books: Kremer, John ...
My copy of 1001 Ways to Market Your Books has become my marketing Bible. Yes, I have read or reviewed all 700 pages. Suggestions range from handing out business cards in hospital waiting rooms to the details of electronic marketing on sites like Amazon.com. True, I have not implemented every suggestion. Some are just 'not me.'

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When you see John Kremer's book, 1001 Ways to Market Your Books, you realize this is a big job. The book is 700 pages and about two inches thick! The book is 700 pages and about two inches thick! Kremer undoubtedly intends to promote his own business of helping others to market their books, and to get readers to visit his excellent web site, www.bookmarket.com .

Book Review - 1001 Ways to Market Your Books
704 pages of marketing and distribution information for book authors and book publishers

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My copy of 1001 Ways to Market Your Books has become my marketing Bible. Yes, I have read or reviewed all 700 pages. Suggestions range from handing out business cards in hospital waiting rooms to the details of electronic marketing on sites like Amazon.com. True, I have not implemented every suggestion. Some are just 'not me.'

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