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Martin's book provides a remarkably balanced, deep, and exceptionally well written treatment of the topic. Walter Nord, University of South Florida She creates an elegant map of the chaotic field of organizational culture research, highlighting its debates, dilemmas, accomplishments, and shortcomings. Gideon Kunda, Tel Aviv University

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Based on Erin Meyer's book The Culture Map, this tool allows you to click on whichever countries you are working with and receive a cultural mapping of the selected countries/cultures. With this tool you can view how two (or more) cultures fall on the eight culture map scales, comparing how each builds trust, gives feedback, and makes decisions.

Tools - Erin Meyer

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