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A vortex, of course, is a whirling force that pulls everything towards its center, typically in a chaotic manner. We published an award-winning book, “Digital Vortex: How Today’s Market Leaders Can Beat Disruptive Competitors at Their Own Game”, as well as several shorter works that year.

The Digital Vortex in 2017: It's not a question of "when"

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Digital Vortex: How Today's Market Leaders Can Beat Disruptive Competitors at Their Own Game (see sidebar, “Digital Vortex: Threat and Opportunity,” on next page). While our focus in . Digital Vortex. was the private sector, we realized that digital disruption’s implications for the public sector are no less significant.

Public Sector and the Digital Vortex - Cisco

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