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GDPR in e-commerce. Mazars recently released the 2017 edition of the Global Ecommerce survey which highlights the commercial opportunities and challenges for global e-commerce markets. The findings show that data privacy and the EU General Data Protection Regulation (GDPR) will be key risk topics in 2018.

Global E-commerce Report 2017 - Mazars Group
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E-Commerce 2017, Global Edition Notes - Stuvia
GE.17-18664(E) Information Economy Report 2017:

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Digitalization, Trade and Development Corrigendum Chapter II, page 16 For Cross-border B2C e-commerce: \$7 billion in 2015 read Cross-border B2C e-commerce: \$189 billion in 2015 For Global Internet traffic 66 times higher in 2019 than in 2015 read Global Internet traffic

Information Economy Report 2017 - UNCTAD
2017: Retail e-commerce sales across the world reaches \$2.304 trillion, which was a 24.8 percent increase than previous year. 2017: Global e-commerce transactions generate \$29.267 trillion, including \$25.516 trillion for business-to-business (B2B) transactions and \$3.851 trillion for business-to-consumer (B2C) sales. Business application

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E-commerce - Wikipedia

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material even more accessible to students as they prepare for their future roles in business.

An introduction to e-commerce focusing on key concepts and the latest empirical and financial data. Hundreds of examples from companies such as Facebook, Google, Twitter, and Amazon illustrate how e-commerce is altering business practices and driving shifts in the global economy

This text emphasizes the three major driving forces behind e-commerce: technological change, business development, and social issues, to provide a coherent conceptual framework for understanding the field.

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For courses in e-commerce. The most up-to-date, comprehensive overview of e-commerce today Lively and fun to read, E-commerce 2021: Business, Technology, and Society is an in-depth, thought-provoking introduction to e-commerce focusing on key concepts and the latest empirical and financial data. Hundreds of examples from companies such as Facebook®, Google®, Twitter®, Amazon®, Pinterest®, eBay®, Uber®, WhatsApp®, and Snapchat® illustrate how e-commerce is altering business practices and driving shifts in the global economy. The entire 16th edition has been updated through October 2020, and includes up-to-date coverage of privacy and piracy, government surveillance, cyberwar, fintech, social local-mobile marketing, internet sales taxes, and intellectual property.

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Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major

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changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

An insightful, practical guide to e-commerce in emerging markets--and how to profit from their explosive boom. From China to India to Nigeria, e-commerce is entering a golden era in countries that were long left out of the e-commerce gold rush experienced in the West. If the story of the first twenty years of e-commerce's growth was set in developed markets, the story of the next twenty years will be set in emerging ones. The rise of e-commerce in emerging markets is being driven by three major trends: widespread internet adoption, a rising middle class, and, most importantly,

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innovative new business models that serve the needs of local customers better than the models used by western e-commerce giants. Six Billion Shoppers takes readers on an exciting and colorful journey around the world to visit the next e-commerce mega markets and explore how a new e-commerce boom is opening opportunities for entrepreneurs and global brands alike. Traveling through Nigeria, China, India, Southeast Asia, and Latin America, Porter Erisman addresses e-commerce across these new markets and what it means for western brands. He argues that e-commerce in developing countries is revolutionary and will play a much larger role in emerging markets than in the West. With e-commerce in emerging markets entering a rapid period of expansion, Six Billion Shoppers explains how to seize the

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massive opportunity created by emerging market consumers and provides practical advice on how to ride this new business trend.

In 2011 the World Bank—with funding from the Bill and Melinda Gates Foundation—launched the Global Findex database, the world's most comprehensive data set on how adults save, borrow, make payments, and manage risk. Drawing on survey data collected in collaboration with Gallup, Inc., the Global Findex database covers more than 140 economies around the world. The initial survey round was followed by a second one in 2014 and by a third in 2017. Compiled using nationally representative surveys of more than 150,000 adults age 15 and above in over 140

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economies, The Global Findex Database 2017: Measuring Financial Inclusion and the Fintech Revolution includes updated indicators on access to and use of formal and informal financial services. It has additional data on the use of financial technology (or fintech), including the use of mobile phones and the Internet to conduct financial transactions. The data reveal opportunities to expand access to financial services among people who do not have an account—the unbanked—as well as to promote greater use of digital financial services among those who do have an account. The Global Findex database has become a mainstay of global efforts to promote financial inclusion. In addition to being widely cited by scholars and development practitioners, Global Findex data are used to track progress toward the

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World Bank goal of Universal Financial Access by 2020 and the United Nations Sustainable Development Goals. The database, the full text of the report, and the underlying country-level data for all figures—along with the questionnaire, the survey methodology, and other relevant materials—are available at www.worldbank.org/globalindex.

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