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Mark Easterby-Smith is an Emeritus Professor at the University of Lancaster. His field is organizational learning. He has a first degree in Engineering Science and a PhD in Organizational Behaviour from Durham University and has been an active researcher for over 30 years with primary interests in methodology and learning processes.

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Easterby-Smith, M., Thorpe, R., & Lowe, A. (2002). Management research: An introduction. London: Sage Publications. has been cited by the following article:  
TITLE: Relationship between Motivation and Job Performance at the University of Mines and Technology, Tarkwa, Ghana: Leadership Lessons. AUTHORS: Anthony Afful-Broni

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“ The contribution Mark made with the publication of Management Research was a first attempt to identify and justify methods and philosophies specific to researching in the field of management and business, ” his colleague Thorpe wrote in a moving memorial to Easterby-Smith. “ It is through this book [one of 10 he wrote or co-wrote] that Mark is so well known as it has been a first port of call for many generations of doctoral students who were setting out on their research

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However, his legacy as one of the small group that brought into being the British Academy of Management, will stand testimony to his true dedication to supporting and driving forward UK management research. Professor Easterby-Smith was Chair and President of BAM in 2004 and 2007 respectively, and over many years he energetically led or contributed to many significant developments within BAM, which have made it the body of international standing that it is today.

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Smith et al., 2004: 31).

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