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end-of-chapter material - all areas of importance that truly serve to bring to life the workplace realities that today's student will encounter in the course of a career. Contemporary Management-Gareth Jones 2000 Essentials of Contemporary Management-Gareth R. Jones 2010-02-01 Jones/George, Essentials of Contemporary Management is the concise

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Chapter 1: The Management Process Today. Management is the planning, organizing, leading and controlling of human and other resources to achieve organizational goals efficiently and effectively Organization: collection of people working together to achieve their goals. Achieving high performance: a manager's goal.

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Chapter 11: Effective Team Management: Group: two or more people who interact with each other to accomplish certain goals or meet needs Team: works intensely together to achieve common goal/objective. Synergy: performance gains that result when individuals and departments coordinate their actions.

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1) determining an org.'s mission and major goals. 2) choosing strategies to realize the goals. 3) selecting the appropriate way of organizing resources to implement the strategy. Planning. identifying and selecting appropriate goals and courses of action. Strategy.

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This chapter discusses managers as real people with their own personalities, strengths, weaknesses, opportunities, and problems and this theme is carried thru the remaining chapters. This text also discusses the importance of management competencies--the specific set of skills, abilities, and experiences that gives one manager the ability to perform at a higher level than another in a specific context.

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End-of-chapter Management in Action questions and points for reflection ask students to research actual management issues and learn firsthand from practicing managers. New to This Edition • Chapter opening Management Snapshot cases with the boxed illustrations appear in each chapter, and new Case in the News closing cases reinforce updated content critically but succinctly.

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