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navigate the world of pricing, collecting payment for, and protecting their creative work, as well as growing their freelance business to create a sustainable and rewarding livelihood.

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for people who create
graphic art and those who
buy it. As the graphic art
marketplace continues to
evolve to meet the needs of
both digital and print media
and as clients struggle with
shrinking budgets in the

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current economy, the demand for up-to-date information on business, ethical, and legal issues is greater than ever.

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Series: Graphic Artists
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Guild Handbook of Pricing
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Paperback: 313 pages;

Publisher: Graphic Artists
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1997) Language: English;

ISBN-10: 0932102093;

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ISBN-13: 978-0932102096;

Product Dimensions: 7 x 1 x
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Home - The Graphic Artist
Guild. Doing Good Work: a
Professional Code of Conduct
for Graphic Artists Details
and Registration Presented
by David Grossman, Yanique
DaCosta, and Ed Shems ICoD

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board member, David Grossman, will join designer Yanique DaCosta, Guild Representative to ICoD, and illustrator Ed Shems for a free-ranging discussion on professional standards and ethics for working graphic

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much more will help you do
your job better, more

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profitably, and with less
stress.

*About the Graphic Artists
Guild - The Graphic Artist
Guild*

Chapter 5 – The Graphic
Artists Guild discusses the

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work of the Graphic Artists
Guild, a professional
organization whose mission
is to promote and protect
the economic interests of
its members and who is
committed to improving
conditions for all graphic

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art creators and to raising
standards for the entire
industry.

*Primer Series - The Graphic
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Guidelines, is the industry bible, containing information all graphic artists and their clients need to buy and sell work in a professional manner. The twelfth edition of this classic reference has be

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