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Book Description Concepts of corporate social responsibility (CSR) are widely used by businesses, professional bodies and academics, but are also widely contested. CSR is usually described as comprising three elements: environmental, economic and social, though there is no serious consensus on how to go about translating ideas into practice.

Corporate Social Responsibility: A Research Handbook - 1st ...

The Commission has defined CSR as the responsibility of enterprises

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for their impact on society and, therefore, it should be company led. Companies can become socially responsible by integrating social, environmental, ethical, consumer, and human rights concerns into their business strategy and operations

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Is corporate social responsibility (CSR) a universal idea? Is the same exact definition of CSR relevant for any organization, regardless of context? Or would such a definition need to be adapted to fit different types of organizations, in different cultures, industries and sectors? This book discusses how CSR should preferably be practiced.

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How Employee Handbook Builders Promote Corporate Social ...

It is in this context, that the ' Handbook on Corporate Social Responsibility in India ' developed by PwC India for CII can play an important role. The CII being the leading industry body, through this handbook, envisages equipping companies for this shift of structured engagement with communities.

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The Oxford Handbook of Corporate Social Responsibility
Psychological and Organizational Perspectives Edited by Abigail McWilliams, Deborah E. Rupp, Donald S. Siegel, G ü nter K. Stahl, and David A. Waldman An authoritative review of up-to-date CSR research from across the social sciences

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A Handbook of Corporate Governance and Social ...

Written by experts from all over the world, A Handbook of Corporate Governance and Social Responsibility is the most authoritative single-volume guide to the relationship between good governance and social responsibility and the reality of managing both.

A Handbook of Corporate Governance and Social Responsibility

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INTRODUCTION This document is a detailed guide to Corporate Social Responsibility for all firms; irrespective of size. It provides all the key aspects that you need to know as a business owner, entrepreneur or a manager/ practitioner about Corporate Social Responsibility (CSR) and how to implement a CSR programme in a

Corporate Social Responsibility - Fasset

Corporate Social Responsibility (CSR) is the policy adopted by some corporations to take on responsibility for the environmental impact of business decisions and promote human development. The Indian civilization traditionally upheld public welfare as the responsibility of the business caste.

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