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For the undergraduate/graduate introductory information systems course required of all business students. Information Systems Today, 3e, speaks directly to WHY IS MATTERS today by focusing on what every business student needs to know about IS including its leading role in the globalization of business.

Pearlson and Saunders', *Managing and Using Information Systems: A Strategic Approach, Fifth Edition*, conveys the insights and knowledge MBA students need to become knowledgeable and active participants in information systems decisions. This text is written to help managers begin to form a point of view of how information systems will help, hinder, and create opportunities for their organizations. It is intended to provide a solid foundation of basic concepts relevant to using and managing information.

Human Resource Information Systems: Basics, Applications, and Future Directions is a one-of-a-kind book that provides a thorough introduction to the field of Human Resource Information Systems (HRIS) and shows how organizations today can leverage HRIS to make better people decisions and manage talent more effectively. Unlike other texts that overwhelm students with technical information and jargon, this revised Fourth Edition offers a balanced approach in dealing with HR issues and IT/IS issues by drawing from experts in both areas. It includes the latest research and developments in the areas of information security, privacy, cloud computing, social media, and HR analytics. Numerous examples, best practices, discussion questions, and case studies, make this book the most student-friendly and current text on the market.

The goal of *Introduction to Information Systems* is to teach all business majors, especially undergraduates, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not merely placed on learning the concepts of information technology, but rather on applying those concepts to facilitate business processes. The content concentrates on placing information systems in the context of business, so that students will more-readily grasp the concepts presented in the text. The theme of this book is *What's In IT for Me?* This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management.

Assuming no prior knowledge of IS or IT, this book explains new concepts and terms as simply as possible. The importance of information in developing a company business strategy and assisting decision making is explained in this study volume.

Gain a strong understanding of the legal, ethical, and societal implications of information technology with Reynolds' *ETHICS IN INFORMATION TECHNOLOGY, Fifth Edition*. The latest edition of this dynamic text provides up-to-date, thorough coverage of notable technology developments and their impact on business today. You will examine issues surrounding professional codes of ethics, file sharing, infringement of intellectual property, security risk assessment, Internet crime, identity theft, employee surveillance, privacy, compliance, social networking, and the ethics of IT corporations. This book offers an excellent foundation in ethical decision-making for current and future business managers and IT professionals. Unlike typical introductory Information Systems books that cover ethical issues only briefly, *ETHICS IN INFORMATION TECHNOLOGY* provides thorough coverage to prepare the individuals responsible for addressing ethical issues in today's workplace. You will learn how to examine ethical situations that typically arise in IT and gain practical advice for addressing the relevant issues. Up-to-the-minute business vignettes and thought-provoking questions challenge your knowledge, while features focused on decision-making--including updated Manager's Checklists--provide brief, critical points to consider in making key business decisions. Trust *ETHICS IN INFORMATION TECHNOLOGY, Fifth Edition*, to equip you with the understanding of IT and ethics needed for confident decision-making and professional success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Human Resource Information Systems, edited by Richard D. Johnson, Michael J. Kavanagh, and Kevin D. Carlson, is a one-of-a-kind book that provides a thorough introduction to the field of Human Resource Information Systems (HRIS) and shows how organizations today can leverage HRIS to make better people decisions and manage talent more effectively. Unlike other texts that overwhelm students with technical information and jargon, this revised Fifth Edition offers a balanced approach in dealing with HR issues and IT/IS issues by drawing from experts in both areas. Numerous examples, best practices, discussion questions, and case studies make this the most student-friendly and current text on the market. New to This Edition A new chapter on HRIS strategy discusses the strategic considerations when adopting HRIS and how an HRIS can support HR and organizational strategy. Updated Industry Briefs where industry leaders briefly discuss the importance of the chapter's topic and how it plays out in their firm or industry New and expanded coverage of key trends such as HRIS justification strategies, HR technology, big data, and artificial intelligence is included.

The 5th Edition of Jack Marchewka's Information Technology Project Management focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle. The book's integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field.

This best-selling non-technical, reader-friendly introduction to GIS makes the complexity of this rapidly growing high-tech field accessible to beginners. It uses a "learn-by-seeing" approach that features clear, simple explanations, an abundance of illustrations and photos, and generic practice labs for use with any GIS software. What Is a GIS? GIS's Roots in Cartography. Maps as Numbers. Getting the Map into the Computer. What Is Where? Why Is It There? Making Maps with GIS. How to Pick a GIS. GIS in Action. The Future of GIS. For anyone interested in a hands-on introduction to Geographic Information Systems.

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