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The overall rank of Journal of Consumer Research is 180. According to SCImago Journal ...

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The set of journals have been ranked according to their SJR and divided into four equal groups, four quartiles. Q1 (green) comprises the quarter of the journals with the highest values, Q2 (yellow) the second highest values, Q3 (orange) the third highest values and Q4 (red) the lowest

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values.

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~~Journal Rankings on Marketing~~

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methodological articles spanning fields such as psychology, marketing, sociology, economics, and anthropology are featured in this interdisciplinary journal.

~~Journal of Consumer Research on JSTOR~~

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~~Journal of Consumer Research~~

The Journal of the Association for Consumer Research is a quarterly journal of thematic explorations from the

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Journal description. Founded in 1974, the Journal of Consumer Research publishes scholarly research that describes and explains consumer behavior.

~~Journal of Consumer Research~~

The Financial Times conducted a review in May 2016 of the journals that count towards its research rank. As a result, the number of journals considered went up to 50 compared to 45 previously. The ...

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~~50 Journals used in FT Research Rank | Financial Times~~
It was established in 1974 and originally published by University of Chicago Press. Since 2015 it has been published by Oxford University Press. According to the Journal Citation Reports, the journal has a 2016 impact factor of 3.800, ranking it 19th out of 121 journals in the category "Business."

~~Journal of Consumer Research - Wikipedia~~
Journal description. The journal is an international and interdisciplinary forum for research and debate in the rapidly developing - and converging - fields of retailing and services studies.

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~~Journal of Retailing and Consumer Services~~

In 2019, for the first time in the history of the ABDC Journal Quality List, the number of journals removed from the List has exceeded the number added. The removal of 241 journals from the previous (2016) ABDC List is the result of a careful focus to ensure that the 2019 List reflects currency and continues to assist business researchers to ...

~~2019 ABDC Journal Quality List – Australian Business Deans~~

...

Journal description. Journal of Consumer Marketing (JCM) is a journal written by scholars and practitioners, and is edited for marketers who desire further insight into how people

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behave as consumers worldwide.

~~Journal of Consumer Marketing | Emerald Publishing~~
ISSN: 1479-1838,1479-1838,1472-0817 Está en índices de citas (Scopus, Social Sciences Citation Index) = +3.5Está al tiempo en WoS (AHCI, SCIE o SSCI) y en Scopus (Scopus, Social Sciences Citation Index) = +1Está en dos o más bases datos de indización y resumen o en DOAJ (IBZ Online, International Bibliography of Social Sciences, ABI/INFORM, Business Source Premier, CAB Abstracts, Food ...

~~JOURNAL OF CONSUMER BEHAVIOUR AN INTERNATIONAL RESEARCH ...~~

SCImago Journal Rank ... The past few years have witnessed

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a significant increase in the number of manuscripts on marketing and consumer research in the field of family business (Pieper, 2019; Lude & Prüggl, 2018). Research in this area can be classified into two categories (Reuber & Fischer, 2011). The first category includes studies that ...

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