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Kenneth C. Laudon was a professor of information systems at New York University School of Business. He held a BA in economics from Stanford and a PhD from Columbia University. He authored 12 books dealing with electronic commerce, information systems, organizations, and society.

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Kenneth C. Laudon is a professor of information systems at New York University's Stern School of Business. He holds a BA in economics from Stanford University and a PhD from Columbia University. He has authored 12 books dealing with electronic commerce, information systems, organizations, and society. Professor Laudon has also written more than 40 articles concerned with the social ...

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