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74 New Concepts in Commerce 3.2 Origin of Australia` s laws Aboriginal law Before the arrival of Europeans in 1788, law in Australia existed as traditional Aboriginal law, passed on by word of mouth. This oral law was very important and helped maintain a stable society. It was a legal system based on customs and rituals,

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262 New Concepts in Commerce Focus The law in action Crossing the street, attending school, owning a mobile phone, driving a car or riding a pushbike are all activities which involve the law. Every day you come into contact with the law, whether you realise it or not. Most people know something about the law. We learn about it because we, as individuals,

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8 New Concepts in Commerce 1.3 Comparison shopping Have you bought something on the spur of the moment without shopping around and later wondered why you bought it at all? We can all fall victim to the temptation of impulse buying. Com fact Many Australian families spend up to 40 per cent of their disposable income at the supermarket each week.

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This updated edition of the book blends in new e-commerce technologies. Mobile commerce (M-commerce) and use of cloud computing are offering a new set of challenges and opportunities for those individuals who know what they are and how they are related to e-commerce. Their use opens up new markets, expanding the need for larger operations, which in turn requires greater knowledge of the operations management subjects presented in this book. The book is focused on issues, concepts, philosophies, procedures, methodologies, and practices of running e-commerce operations. It connects the basic operations management activities undertaken by every organization (e.g., inventory management, scheduling, etc.) and translates their application into issues and problems faced in the field of e-commerce. The book also provides current research findings, strategies, and practices that can help students in the field of operations management run and improve their e-commerce operations. It covers most of the basic operations management activities and functions and has been designed for an upper-level undergraduate business, a graduate business or engineering management course on e-commerce operations management for university students. Students interested in e-commerce operations will find this book a valuable guide to the important aspects of starting up and running an e-commerce operation. They can learn from reading this book how supply chains, products and processes, human resources and purchasing functions can supported and enhanced by the use of e-commerce. In addition, students can learn how to undertake forecasting and scheduling in e-commerce operations. Decision-makers and managers who have to reengineer e-commerce operations can also use this book as a guide to understanding e-commerce. The Instructor Manual and PowerPoint Slides for the book are available upon request for all instructors who adopt this book as a course text. Please send your request to sales@wspc.com.
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*This book looks at theory, design, implementation, analysis, and application of handheld computing under four themes: handheld computing for mobile commerce, handheld computing research and technologies, wireless networks and handheld/mobile security, and handheld images and videos"--Provided by publisher.

Compiles top research from the world's leading experts on many topics related to electronic commerce. Covers topics including mobile commero, virtual enterprises, business-to-business applications, Web services, and enterprise methodologies.

Strategies for E-Business provides realistic and compact coverage of the key concepts linking strategy and e-business, illustrated by original case studies. Ideal for MBA students and upper level undergraduates, this book utilises extensive research, strategic frameworks, a methodological toolset and original real-world case studies to link e-business to overall corporate strategy. It builds awareness and sharpens students' analytical understanding of how companies have developed and implemented electronic and mobile commerce strategies in the real world and the issues and challenges that e-commerce strategies and applications present.

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