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The texts logical organization around a decision-making process allows readers to learn about the process of strategic decisions first before moving on to decision implementation. The implementation decisions are broken down into merchandise management decisions and store management decisions, just as they would be in a real retailing setting. The text provides a balanced treatment of strategic, how to, and conceptual material, in a highly readable and interesting format.

Revised edition of the authors' Retailing management, [2014]

Full-color, completely current, and packed with practical applications, the Eighth Edition of RETAILING puts students on the inside track to success in the fast-moving retail industry. RETAILING is written by a seasoned author team whose expertise informs every page and whose innovative approach has earned this market-leading text endorsement by the National Retailing Federation. While others may focus on lackluster descriptions of retailers and their most mundane tasks, Dunne, Lusch, and Carver bring retailing to life, covering the latest developments in the field and detailing behind-the-scenes stories in a conversational style enlivened by full-color pictures and illustrations. RETAILING emphasizes the impact of technology and the Internet, as well as giving solid coverage to international topics and issues unique to service providers. The text also includes a thorough, integrated study guide with review questions, writing and speaking exercises, cases covering diverse retail operations, a computer spreadsheet case, and more. In addition, Planning Your Own Retail Business exercises focus on problems small business managers and owners face in day-to-day operations, helping students appreciate the financial impact of retail decisions. This engaging, reader-friendly text vividly illustrates how fun, exciting, challenging, and rewarding a career in retailing can be, even while helping students hone their skills and creativity to stay ahead of the competition and navigate an ever-changing economic environment. Available with InfoTrac Student Collections http://goengage.com/infotrac. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

For undergraduate and graduate retail management courses The text that helps students thrive in today ’ s retailing industry. Without a predefined and well-integrated strategy, a retail firm may flounder as it ’ s attempting to cope with the changing environment that surrounds it. Berman/Evans ’ reader-friendly text, Retail Management: A Strategic Approach, provides a strategic, decision-making approach that illustrates how retailers plan for, and adapt to, today ’ s changing and complex retail environment.

This is not a traditional textbook or collection of case studies, but is intended to demonstrate the complex and manifold questions of retail management in the form of 18 lessons that provide a thematic overview of key issues and illustrate them with the help of comprehensive case studies. In the second edition, all chapters were revised and updated. Three new chapters were added to treat topics like online-retailing and multi-channel-strategies as well as the so called verticals in specific chapters. All case studies were replaced by new ones to reflect the most recent developments. Eighteen well-known retail companies from different countries, like Best Buy, IKEA, TK Maxx, Tesco and Decathlon, are now used to illustrate particular aspects of retail management.

The definitive contracting reference for the construction industry, updated and expanded Construction Contracting, the industry’s leading professional reference for five decades, has been updated to reflect current practices, business methods, management techniques, codes, and regulations. A cornerstone of the construction library, this text presents the hard-to-find information essential to successfully managing a construction company, applicable to building, heavy civil, high-tech, and industrial construction endeavors alike. A wealth of coverage on the basics of owning a construction business provides readers with a useful “checkup” on the state of their company, and in-depth exploration of the logistics, scheduling, administration, and legal aspects relevant to construction provide valuable guidance on important facets of the business operations. This updated edition contains new coverage of modern delivery methods, technology, and project management, with sample contracts and documentation and a companion website for additional guidance. The field of construction contracting comprises the entire set of skills, knowledge, and conceptual tools needed to successfully own or manage a construction company, as well as to undertake any actual project. This book gives readers complete, up-to-date information in all of these areas, with expert guidance toward best practices. Learn techniques for accurate cost estimating and effective bidding Understand construction contracts, surety bonds, and insurance Explore project time and cost management, with safety considerations Examine relevant labor law and labor relations techniques Between codes, standards, laws, and regulations, the construction industry presents many different areas with which the manager needs to be up to date, on top of actually doing the day-to-day running of the business. This book provides it all under one cover – for the project side and the business side. Construction Contracting is a complete working resource in the field or office.

Since the first edition of Security and Loss Prevention was published in 1983, much has changed in security and loss prevention considerations. In the past five years alone, security awareness and the need for added business continuity and preparedness considerations has been uniquely highlighted given events such as Katrina, 9/11, the formation of the Department of Homeland Security, and the increase in world terrorist events. This edition of Security and Loss Prevention is fully updated and encompasses the breadth and depth of considerations involved in implementing general loss prevention concepts and security programs within an organization. The book provides proven strategies to prevent and reduce incidents of loss due to legal issues, theft and other crimes, fire, accidental or intentional harm from employees, as well as the many ramifications of corporate mismanagement. The new edition contains a brand new terrorism chapter, along with coverage on background investigations, protection of sensitive information, internal threats, and considerations at select facilities (nuclear, DoD, government and federal). Author Philip Purpura once again demonstrates why students and professionals alike rely on this best-selling text as a timely, reliable resource. - Covers the latest professional security issues surrounding Homeland Security and risks presented by threats of terrorism - Recommended reading for ASIS International’s prestigious CPP Certification - Cases provide real-world applications

A consequence of business specialization is the implementation of weak processes that cross departmental and corporate boundaries. Supply chain management (SCM) addresses this issue by requiring a process view that reaches across these confines. Due to globalization and a competitive environment, those within the retail supply chains are particularly vulnerable. New ways of managing require an understanding of the entire chain by participants at every level—retailer, distributor, manufacturer, and service provider. Demonstrating the link between markets, products, and product strategies in the supply chain, Retail Supply Chain Management provides the knowledge and skills required to thrive in this environment. It demonstrates the connection between the processes involved in manufacturing, distribution, warehousing, and transportation, and how to use these connections to their best advantage. The book offers fresh insights into the financial and operational tools that are available and how to use these tools in order to deliver quality products in the most cost efficient manner. The authors’ collaboration brings together expertise from both operations and retail business management, matching the solutions available from SCM with the challenges and opportunities that arise in the retail industry. The text also includes case studies and experiences from leaders in SCM as well as hard lessons learned by those trying to lead. These examples illustrate specific solutions to common situations in a retail supply chain.

Providing a balance between theory and practice, this guide to retail management includes useful career information and takes a strategic approach to decision making.

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