

Strategic Supply Chain Alignment Best Practice In Supply Chain Management

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Strong strategic alignment among the people, processes and technology components of a firm's supply chain and across an organization have a huge impact on the success of the supply chain and the organization. This has always been true, but in today's complex, disruptive, competitive business environment, it is more difficult to establish and maintain this strategic alignment than ever before.

~~The Challenge of Strategic Alignment – Supply Chain Brain~~

Supply chains cannot be measured in absolutes or designed in isolation of the corporate strategy. Here are six steps to align your supply chain with your corporate strategy: 1. Define and communicate a clear corporate strategy. One of the biggest failure points in aligning strategy is when the supply chain organization doesn't know what to align with.

~~Six Steps to Align Supply Chain with Corporate Strategy ...~~

Supply Chain Strategy: Customer Focus and Alignment. When it comes to supply chains, it's what's good for the customer that counts not what's good for the nucleus company or even what seems to be good for the supply chain itself Supply chain management needs to be focused on giving the final customer the right product at the right time and place for the right price.

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If you are working with a solutions provider that has guided hundreds of businesses toward strategic process improvements, they are an excellent source of expertise for helping to align your supply chain tools and processes with your key business objectives. 3. Seek expert advice to get there faster.

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