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Digital Media has transformed the way Canadians socialize and interact, conduct business, experience culture, fight political battles, and acquire knowledge. Traditional media, including newspapers and conventional TV networks, remain the primary link to Canada's political sphere but are under concerted attack. YouTube, blogs, online broadcasting, Facebook, and Twitter have opened new and exciting avenues of expression but offer little of the same "nation-building glue" as traditional media. Consequently, Canada is experiencing a number of overlapping crises simultaneously: a crisis in news and journalism, threats to the survival of the media system as a whole, and a decline in citizen engagement. In *Digital Mosaic*, David Taras both embraces and challenges new media by arguing that these coinciding crises bring exciting opportunities as well as considerable dangers to democratic life and citizen engagement in Canada.

After almost 90 years, the CBC, Canada's public broadcaster, has reached a crossroads. This book examines the political, economic, social, media, and cultural forces that have pushed the CBC to the point where it must be reimagined and re-invented.

The Gutenberg Galaxy catapulted Marshall McLuhan to fame as a media theorist and, in time, a new media prognosticator. Fifty years after its initial publication, this landmark text is more significant than ever before. Readers will be amazed by McLuhan's prescience, unmatched by anyone since, predicting as he did the dramatic technological innovations that have fundamentally changed how we communicate. The Gutenberg Galaxy foresaw the networked, compressed 'global village' that would emerge in the late-twentieth and twenty-first centuries — despite having been written when black-and-white television was ubiquitous. This new edition of *The Gutenberg Galaxy* celebrates both the centennial of McLuhan's birth and the fifty-year anniversary of the book's publication. A new interior design updates *The Gutenberg Galaxy* for twenty-first-century readers, while honouring the innovative, avant-garde spirit of the original. This edition also includes new introductory essays that illuminate McLuhan's lasting effect on a variety of scholarly fields and popular culture. A must-read for those who inhabit today's global village, *The Gutenberg Galaxy* is an indispensable road map for our evolving communication landscape.

Power Shift? Political Leadership and Social Media examines how political leaders have adapted to the challenges of social media, including Facebook, Instagram, Twitter, and memes, among other means of persuasion. Established political leaders now use social media to grab headlines, respond to opponents, fundraise, contact voters directly, and organize their election campaigns. Leaders of protest movements have used social media to organize and galvanize grassroots support and to popularize new narratives: narratives that challenge and sometimes overturn conventional thinking. Yet each social media platform provides different affordances and different attributes, and each is used differently by political leaders. In this book, leading international experts provide an unprecedented look at the role of social media in leadership today. Through a series of case studies dealing with topics ranging from Emmanuel Macron and Donald Trump's use of Twitter, to Justin Trudeau's use of selfies and Instagram, to how feminist leaders mobilize against stereotypes and injustices, the authors argue that many leaders have found additional avenues to communicate with the public and use power. This raises the question of whether this is causing a power shift in the relationship between leaders and followers. Together the chapters in this book suggest new rules of engagement that leaders ignore at their peril. The lack of systematic theoretically informed and empirically supported analyses makes *Power Shift? Political Leadership and Social Media* an indispensable read for students and scholars wishing to gain new understanding on what social media means for leadership.

In lively, mordantly witty prose, Negroponte decodes the mysteries--and debunks the hype--surrounding bandwidth, multimedia, virtual reality, and the Internet, and explains why such touted innovations as the fax and the CD-ROM are likely to go the way of the BetaMax. "Succinct and readable. . . . If you suffer from digital anxiety . . . here is a book that lays it all out for you."--Newsday.

A key intermediary between courts and the public are the journalists who monitor the actions of justices and report their decisions, pronouncements, and proclivities. *Justices and Journalists: The Global Perspective* is the first volume of its kind - a comparative analysis of the relationship between supreme courts and the press who cover them. Understanding this relationship is critical in a digital media age when government transparency is increasingly demanded by the public and judicial actions are the subject of press and public scrutiny. Richard Davis and David Taras take a comparative look at how justices in countries around the world relate to the media, the interactive points between the courts and the press, the roles of television and the digital media, and the future of the relationship.

Political Elites in Canada offers a timely look at Canadian political power brokers and how they are adapting to a fast-paced digital media environment. Elite power structures are changing worldwide, with traditional influencers losing authority over prevailing social, economic, and political structures. This volume explores the changing landscape for power brokers, the ascent of new elites, and how they are using digital communication to connect with Canadians in unprecedented ways. Featuring studies of governmental decision makers in the public service and non-governmental influence brokers, such as social media commentators, this collection is a much-needed synthesis of elite politics in Canada.

A global exploration of internet memes as agents of pop culture, politics, protest, and propaganda on- and offline, and how they will save or destroy us all. Memes are the street art of the social web. Using social media-driven movements as her guide, technologist and digital media scholar An Xiao Mina unpacks the mechanics of memes and how they operate to reinforce, amplify, and shape today's politics. She finds that the "silly" stuff of meme culture—the photo remixes, the selfies, the YouTube songs, and the pun-tastic hashtags—are fundamentally intertwined with how we find and affirm one another, direct attention to human rights and social justice issues, build narratives, and make culture. Mina finds parallels, for example, between a photo of Black Lives Matter protestors in Ferguson, Missouri, raising their hands in a gesture of resistance and one from eight thousand miles away, in Hong Kong, of Umbrella Movement activists raising yellow umbrellas as they fight for voting rights. She shows how a viral video of then presidential nominee Donald Trump laid the groundwork for pink pussyhats, a meme come to life as the widely recognized symbol for the international Women's March. Crucially, Mina reveals how, in parts of the world where public dissent is downright dangerous, memes can belie contentious political opinions that would incur drastic consequences if expressed outright. Activists in China evade censorship by critiquing their government with grass mud horse pictures online. Meanwhile, governments and hate groups are also beginning to utilize memes to spread propaganda, xenophobia, and misinformation. Botnets and state-sponsored agents spread them to confuse and distract internet communities. On the long, winding road from innocuous cat photos, internet memes have become a central practice for political contention and civic engagement. *Memes to Movements* unveils the transformative power of memes, for better and for worse. At a time when our movements are growing more complex and open-ended—when governments are learning to wield the internet as effectively as protestors—Mina brings a fresh and sharply innovative take to the media discourse.

Drawing on vivid ethnographic field studies of youth on the transnational move, across Seoul, Toronto, and Vancouver, this book examines transnational flows of Korean youth and their digital media practices. This book explores how digital media are integrated into various forms of transnational life and imagination, focusing on young Koreans and their digital media practices. By combining theoretical discussion and in depth empirical analysis, the book provides engaging narratives of transnational media fans, sojourners, and migrants. Each chapter illustrates a form of mediascape, in which transnational Korean youth culture and digital media are uniquely articulated. This perceptive research offers new insights into the transnationalization of youth cultural practices, from K-pop fandom to smartphone-driven storytelling. A transnational and ethnographic focus makes this book the first of its kind, with an interdisciplinary approach that goes beyond the scope of existing digital media studies, youth culture studies, and Asian studies. It will be essential reading for scholars and students in media studies, migration studies, popular culture studies, and Asian studies.

The End of the CBC? is about three overlapping crises: the crisis that has enveloped the CBC, the crisis of news, and the crisis of democracy. They are all the result to some degree of the vast changes that have overtaken and consumed the media world in the last ten to fifteen years. The emergence of platforms such as Google, Facebook, Twitter, and Netflix, the hyper-targeting of individual users through data analytics, the development of narrow online identity communities, and the rise of an attention economy that makes it more and more difficult for any but the most powerful media organizations to be noticed, have changed the media landscape in dramatic ways. The effects on the CBC and on other Canadian media organizations have been shattering. Describing the failure of successive governments to address problems faced by the public broadcaster, this book explains how the CBC lost its place in sports, drama, and entertainment. Taras and Waddell propose a way forward for the CBC - one in which the corporation concentrates its resources on news and current affairs and re-establishes a reputation for depth and quality.