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perspective on the way this worldwide consulting institution approaches--and solves--the myriad professional problems encountered by its high-powered clientele. His goal, Rasiel writes, is simple: to communicate "new and useful skills to everyone who wants to be more useful in their business."

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Key Lessons from "The McKinsey Way" 1. Find the Key Drivers 2. Seize Small Victories 3. Don't Sell - Market. Find the Key Drivers. To be more efficient, find the most important factors that influence the business issue you are tackling and focus on them.

~~The McKinsey Way PDF Summary~~

~~Ethan M. Rasiel | 12min~~

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Of The Worlds Top

No doubt, many of you want to know how to get a job at McKinsey. The answer is

simple: Be of above average intelligence, possess a record of academic achievement at a good college and a top business school, show evidence of achievement in all previous jobs, and demonstrate extraordinary analytical ability.

~~THE MC WAY — csinvesting~~

The McKinsey Way, by former McKinsey & Company associate Ethan M. Rasiel, provides a through-the-keyhole perspective on the way this worldwide consulting

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"Enlivened by witty anecdotes, The McKinsey Way contains valuable lessons on widely diverse topics such as marketing, interviewing, team-building, and brainstorming."--Paul H. Zipkin, Vice-Dean, The Fuqua School

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Of Business, Duke University
"Apt to become the reference
book on business management.

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The McKinsey problem-solving process can be summarized in the 5 steps: define the problems, find the root cause, use “hypothesis-driven” process, analyze with “issue tree” and propose solutions. Define the problem: Every consulting project revolves around a “problem”. But the “problem” is NOT always the problem!

~~The McKinsey Way — Book Summary | MConsulting Prep~~
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leading online bookstore.

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The McKinsey Way is a light
and enjoyable read for those
who want a brief overview of
what management consulting
is, for those who would love
a better picture of what
it's like to work at
McKinsey & Company, and for
those who want to understand
some principles of
consulting which they can
apply in their work.

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(Inglés) Tapa dura - 16 marzo 1999. de Ethan Rasiel (Autor) 4,1 de 5 estrellas 123 valoraciones. Ver los formatos y ediciones.

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Using the McKinsey 7-S Model. You can use it to identify which elements you need to realign to improve performance, or to maintain alignment and performance during other changes. These changes could include restructuring, new

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processes, an organizational merger, new systems, and change of leadership. Follow these steps:

Business

~~The McKinsey 7S Framework — Strategy Skills From MindTools.com~~

This book titled 'The McKinsey Way' is actually nothing but a systematic approach to managing the most common problems you will run into while working in Corporate America. These are the tested and proven success techniques that have worked for the consultants at McKinsey explained in very simplistic terms.

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Our flagship business

publication has been

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