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Execs for the Big*

*Interview* The Seven

Habits of a Godly Life

— Dr. Charles Stanley

Media training: the  
bridging technique

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~~Media Message |~~

~~Media Training Tips~~

*Media Training:*

*Hooking, Bridging and*

*Flagging The*

*Importance of Media*

*Training for*

*Celebrities Predictive*

*Media Training: Ebook*

*Techniques for*

*controlling body*

*language in interviews*

*and presentations*

*Best of Media*



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~~Women's Bible~~

~~Studies Be Like...~~

~~Yanny vs Laurel~~

~~FLIPBOOK - Which~~

~~do you SEE? Think~~

~~Fast, Talk Smart:~~

~~Communication~~

~~Techniques Media~~

~~Training Tip: When~~

~~You Don't Know The~~

~~Answer Media~~

~~Interviews - How Not~~

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~~To Do It—Our~~

~~collection of media  
gaffes~~ **FIVE**

**FLIPBOOKS** from

**Five Friends** *How to*

*Prepare For Media*

*Interviews This*

*FLIPBOOK is not*

*what I expected*

~~Media Relations Tips:~~

~~What should your first~~

~~words be in a media~~

~~interview?~~ 5 Minute

FLIPBOOK Challenge

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- What was I

thinking?? \$260K

*Before 19 - Flipping*

*Sneakers SIDE*

HUSTLE

How to Prepare for a

Radio Interview -

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**HIDDEN**

**TEACHINGS** of the

**Bible That Explain**

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**Consciousness**

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**(POWERFUL Info!)**

Why you should  
delete your social  
media accounts

*Media Training*

*Example 5 Things  
God Will Do in Your  
Life When You Meet*

*The One He Wants*

*You to Marry Life in  
North Korea | DW*

Documentary

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wa Yerusalemu ku

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Dziko Lonse Lapansi |

GUDMWM,

Ahnsahnghong,

Mulungu Amayi **The**

**Media Training Bible**

**Things**

Brad Phillips' Media

Training Bible is a

must-read for anyone

interacting with the

media on any level. It

is especially helpful

for those in the public

relations field but

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anyone from a small-business owner to a CEO of a major corporation, from an external communications specialist to a Senior PR Director is able to gain valuable insight and tips regarding media processes from this book.

### **The Media Training**

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Prepare for and  
manage a media

crisis One of the most

comprehensive and  
well-organized books

ever published on the

topic, The Media

Training Bible will

prepare you for

today?s media

culture, in which a

tweet can become

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newsworthy and a  
news interview can  
become tweet-worthy.

**Full E-book The  
Media Training  
Bible: 101 Things  
You ...**

A must for anyone  
that interacts with the  
media as a  
representative of their  
organization and/or  
for anyone involved



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in/preparing an  
organization's crisis  
response plan. One of  
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(should you still have  
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everything you need

to know, learn and

apply to dealing with

the media. The Media

Training Bible is a

MUST read book if

you are serious about

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Understanding the  
news media, the  
dynamics of crafting a  
winning media

strategy, and standing  
out as a leader in your  
field when the  
spotlight is shined  
upon you!

Brad Phillips

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everything you need to know, learn and apply to dealing with the media. The Media Training Bible is a **MUST** read book if you are serious about understanding the news media, the dynamics of crafting a winning media strategy, and standing out as a leader in your field when the



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## The Media

As it promises on the cover, The Media Training Bible is complete with “101 Things You Absolutely, Positively Need to Know Before Your Next Interview”, including sections and lessons on everything from: developing your brand’s key message points and message supports, what to

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wear, where to look, how to answer the tough questions, what your body language tells your audience, the different types of media formats and how to prepare and handle each one, and – you guessed it – a ...

### **Book Review: The Media Training**

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**Bible, by Brad  
Phillips**

One of the most comprehensive and well-organized books ever published on the topic, The Media Training Bible will prepare you for today's media culture, in which a tweet can become newsworthy and a news interview can become tweet-

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**Training Bible  
Absolutely Positively  
ne**

In just the first few pages of The Media Training Bible you will learn things that could turn your next media interview from a

disaster into a smashing success. In this book, Brad Phillips, one of the world's top media

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trainers, will lead you through an engaging mix of 101 two-page lessons, three dozen real-life case studies, and several hands-on exercises.

### **The Media Training Bible - Selling Books**

The Media Training Bible 101 Things You Absolutely Positively

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Author: learncabg.cts

net.org-Marko Wagne

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complete with “101

Things You

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