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More than just a how-to book for the 21st century, "Re-imagine!" is a call to arms—a passionate wake-up call for the business world, educators, and society as a whole.

Tom Peters' new book is a bundle of beautiful dynamite. While I've been a CEO for 30 years, I still learned much worth knowing from The Excellence Dividend. You will too. —John C. Bogle, founder, Vanguard For decades Tom Peters has been preaching the gospel of putting people first, and in today's rapidly changing business environment, this message is more important than ever. With his unparalleled expertise and inimitable charisma, Peters offers brilliantly simple, actionable guidelines for success that any business leader can immediately implement. He provides a roadmap for your organization and for you as an individual to thrive amidst the tech tsunami, and he has a lot of fun doing it. The Excellence Dividend is an important new book from one of today's greatest business thinkers.

Turn your company into a dynamic centre of excellence. Instead of looking for things that have gone wrong in your organisation and trying to fix them, look for things that went right and try to build on them. Perceptive, provocative and inspiring ideas to transform the way you work, this is your crucial guide to leadership to help you reinvent your business from management guru Tom Peters.

"It is [Tom] Peters—as consultant, writer, columnist, seminar lecturer, and stage performer—whose energy, style, influence, and ideas have [most] shaped new management thinking. —Movers and Shakers: The 100 Most Influential Figures in Modern Business —We live in a Tom Peters world. —Fortune Magazine Business uber-guru Tom Peters is back with his first book in a decade, The Little Big Things. In this age of economic recession and financial uncertainty, the patented Peters approach to business and management—no-nonsense, witty, down-to-earth, insightful—is more pertinent now than ever. As essential for small-business owners as it is for the heads of major corporations, The Little Big Things is a rousing call-to-arms to American business to get back to the basics of running a successful enterprise.

The astounding yet true rags-to-riches saga of a homeless father who raised and cared for his son on the mean streets of San Francisco and went on to become a crown prince of Wall Street At the age of twenty, Milwaukee native Chris Gardner, just out of the Navy, arrived in San Francisco to pursue a promising career in medicine. Considered a prodigy in scientific research, he surprised everyone and himself by setting his sights on the competitive world of high finance. Yet no sooner had he landed an entry-level position at a prestigious firm than Gardner found himself caught in a web of incredibly challenging circumstances that left him as part of the city's working homeless and with a toddler son. Motivated by the promise he made to himself as a fatherless child to never abandon his own children, the two spent almost a year moving among shelters, "HO-tels," soup lines, and even sleeping in the public restroom of a subway station. Never giving in to despair, Gardner made an astonishing transformation from being part of the city's invisible poor to being a powerful player in its financial district. More than a memoir of Gardner's financial success, this is the story of a man who breaks his own family's cycle of men abandoning their children. Mythic, triumphant, and unstintingly honest, The Pursuit of Happiness conjures heroes like Horatio Alger and Antwone Fisher, and appeals to the very essence of the American Dream.

A whimsical love letter, a shared promise, a thank you note, and a whispered secret to mothers and daughters everywhere. The perfect gift, B celebrates the bond that exists between a parent and a child. Short, touching, and lovingly illustrated, it is a family tradition waiting to begin.

For more than three decades, Tom Peters has been obsessed with Excellence (with a capital E). In this beautifully designed eBook, the second in a series, he's sharing his thoughts, ideas, inspirations, opinions, stories, tips, lessons, examples, and, perhaps most important, attitude. And the topic is Innovation (with a capital I). The bottom line: Don't ask what Excellence in Innovation is. Ask when. Tom's answer: Excellence Now.

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Amazon.com. Starbucks. Your cable or cell phone provider. Some organizations "wow" their customers and some don't. What does it even mean to "wow" a customer? How would your customers describe their most recent interaction with you? What are the characteristics of a "wow" moment, and how can you and your organization continuously improve to provide more of them? Join business owner Allen and management consultant Jeff as they take a customer service journey to answer these questions and more. Told in story form, this book is meant to be used in conjunction with the tools and exercises provided in the appendix as well as additional material found at [www.pythonefk.com](http://www.pythonefk.com). Read WOW Moments: Fifty Thank-Yous And Ten Curses on your own or as a team, and use it to assist in your efforts to "wow" more customers more often. Keep them coming back for more while also referring others to your organization.

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