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The Return of the Moguls chronicles an important story in the making, one that will affect more than just the newspaper business—it has the power to change democracy as we know it. Over the course of a generation, the story of the daily newspaper has been an unchecked slide from record profitability and readership to plummeting profits, increasing irrelevance, and inevitable obsolescence.

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"Exhaustively researched and authoritatively written, The Return of the Moguls gives readers a bird's-eye view and an important understanding of the ongoing efforts -- ambitious and in some cases, downright courageous -- to reconstruct that business model while introducing us to some of the key people engaged in that enterprise."-- "Boston Globe" "Kennedy collects insights from case studies of three American newspapers, arguing that wealthy, civic-minded owners are key to the survival of ...

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Kennedy's latest book, *The Return of the Moguls: How Jeff Bezos and John Henry Are Remaking Newspapers for the Twenty-First Century*, was published in 2018 by ForeEdge. His previous book, *The Wired City: Reimagining Journalism and Civic Life in the Post-Newspaper Age* (2013), examines the rise of the New Haven Independent and other digital-only community news organizations.

About the Book - Media Nation - By Dan Kennedy

The Return of the Moguls Dan Kennedy was

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interviewed at the National Press Club's Book Fair. He talked about his book, The Return of the Moguls: How Jeff Bezos and John Henry Are Remaking...

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From "The Return of the Moguls": In his message to Washington Post staff members the day that the purchase was announced, Bezos alluded to an infamous moment during Watergate when Nixon henchman John Mitchell barked at Bernstein that "Katie Graham's gonna get her tit caught in a big fat wringer" if a particularly damaging story

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The Return of the Moguls - Media Nation

The Return of the Moguls . Lebanon: ForeEdge, 2018. 296 pp. ISBN 978 - 1 - 61168 - 594 - 7 . Reviewed by Colin Porlezza, University of Zurich . Email: c.porlezza@ikmz.uzh.ch . The newspaper industry has been throughout the last turned upside down couple of years. We all know what happened, and still happens to the print

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Behind the scenes photos from the production of Tim Burton's Batman movie have emerged for sale for £15,000. The 277 Polaroid photos were used to ensure continuity by the 1989 film's costume ...

The Return of the Moguls chronicles an important story in the making, one that will

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Newspapers For The Twenty-First Century affect more than just the newspaper business—it has the power to change democracy as we know it. Over the course of a generation, the story of the daily newspaper has been an unchecked slide from record profitability and readership to plummeting profits, increasing irrelevance, and inevitable obsolescence. The forces killing major dailies, alternative weeklies, and small-town shoppers are well understood—or seem obvious in hindsight, at least—and the catalog of publications that have gone under reads like a who's who of American journalism. During the past half-century, old-

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style press barons gave way to a cabal of corporate interests unable or unwilling to invest in the future even as technological change was destroying their core business. The Taylor family sold the Boston Globe to the New York Times Company in 1993 for a cool \$1.1 billion. Twenty years later, the Times Company resold it for just \$70 million. The unexpected twist to the story, however, is not what they sold it for but who they sold it to: John Henry, the principal owner of the Boston Red Sox. A billionaire who made his money in the world of high finance, Henry inspired optimism in Boston because of his

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track record as a public-spirited business executive—and because his deep pockets seemed to ensure that the shrunken newspaper would not be subjected to further downsizing. In just a few days, the sale of the Globe was overtaken by much bigger news: Jeff Bezos, the founder of Amazon and one of the world's richest people, had reached a deal to buy the Washington Post for \$250 million. Henry's ascension at the Globe sparked hope. Bezos's purchase seemed to inspire nothing short of ecstasy, as numerous observers expressed the belief that his lofty status as one of our leading digital visionaries could help him

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Newsletters For The Twenty-First Century solve the daunting financial problems facing the newspaper business. Though Bezos and Henry are the two most prominent individuals to enter the newspaper business, a third preceded them. Aaron Kushner, a greeting-card executive, acquired California's Orange County Register in July 2012 and then pursued an audacious agenda, expanding coverage and hiring journalists in an era when nearly all other newspaper owners were trying to avoid cutting both. The newspaper business is at a perilous crossroads. This essential book explains why, and how today's new crop of media moguls might help it to survive.

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From the Essence bestselling author of Hiding in Hip Hop and an entertainment insider—a juicy debut novel about the “down-low” life of one of New York’s most beloved Hip Hop producers. After the sudden death of his father, a renowned jazz musician, Aaron “Big A.T.” Tremble clings to music as an escape. Making hip hop beats becomes his life. His love for music lands him at the estate of Larry “Pop” Singleton, a retired and respected Hip Hop music mogul who sees something special in Big A.T., and he also knows the truth about his sexuality. With

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Pop's blessings and nurturing, Big A.T. is on the path to becoming the next great Hip Hop producer in New York. With the help of Pop and "the family," a network of secretly gay men in the Hip Hop world, Big A.T. finds success and starts his own music label. He's signed and worked with some of the biggest Hip Hop artists in the country. One of them is Brooklyn native lyricist, "Tickman." Together they are making sweet music together. Tickman and Big A.T.'s relationship goes beyond producer and rapper - they become secret lovers. Nothing can stop Big A.T. All of the radio stations play his music. He has

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money, fame, and Jasmine, his girlfriend who doesn't know about his secret love for men. However, at the pinnacle of his career, compromising photos of Big A.T. land on the desk of a national news program—and in the hands of his girlfriend. Big A.T., for the first time is at a crossroad in his career: come out publicly with his secret or watch his music empire crumble.

In 2000, after the Tribune Company acquired Times Mirror Corporation, it comprised the

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most powerful collection of newspapers in the world. How then did Tribune nosedive in to bankruptcy and public scandal? The Deal from Hell is the riveting narrative in which veteran editor James O'Shea takes us behind the scenes of the decisions that led to that ongoing disaster.

Being a reality TV star meant that Kylie Jenner grew up with the world watching her. As her siblings modeled, started businesses, and took on Hollywood, Jenner wondered how to make her mark. Connecting with her fans online led her to start her own company:

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Kylie Cosmetics. Jenner's social media savvy and talent for business grew Kylie Cosmetics into a major makeup empire, with Jenner herself behind the look, feel, and branding of her products. Balancing business with her personal life, Jenner became a mom and the world's youngest billionaire in one whirlwind year. Find out how Jenner expands her audience, grows her business, and makes the most of her lifelong spotlight.

National Bestseller Ranked in Top 10
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Pick in Best New Releases As the founder of Mogul—praised by Sheryl Sandberg as the #1 millennial platform—Tiffany Pham created a global technology and media empire by the age of 27. As living proof that the old rules of success no longer apply, Tiffany writes the new rules for following your passions and forging your own path in an age of disruption. Traditionally, the word “mogul” has been attributed to men. But Tiffany Pham has redefined it—now, when you Google the word, the top search result is the company she founded: Mogul. The platform enables millions of women, across 196 countries, to

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connect, share information, and access knowledge. So how did a young woman—who arrived in the United States without speaking a word of English—turn a dream of connecting women into a fulfilling career and highly profitable company that has changed so many lives? Tiffany chronicles her path to becoming one of the most successful entrepreneurs of her generation, and offers specific, actionable advice that covers everything from overcoming self-doubt, to pursuing side-hustles, to crushing it at life and work by over-delivering, all while remaining your authentic self. You will learn

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how to negotiate job promotions, secure and balance multiple career roles, hire and manage teams, and become a mogul yourself. The book also features strategies and insights from ten of the most powerful moguls worldwide, including Nina Garcia, Star Jones, and Rebecca Minkoff. You Are A Mogul addresses the new reality that few of us will work for one company for our entire career and that there is no one straightforward formula for a “good life”—personally or professionally. To succeed, we have to be agile, flexible, and strategic. You Are A Mogul is an indispensable road map to the

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kind of life and career that is demanding and challenging—but also exciting and full of opportunities, if you know where to look.

"If you know an aspirational teen who's destined for the big leagues, or if you just want to make sure you're doing everything right in today's weird economy, *Girl Mogul* is the perfect book to help." —Bustle
Welcome to *Girl Mogul*! No matter who you are or where you come from, this book can help you define success, envision it, and make it happen—in school, in your personal life, and at work. Get ready to awaken all the awesomeness that

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is already inside of you. You are fierce. You are bold. You are unique. You are driven. You are inspiring. YOU ARE A GIRL MOGUL Tiffany Pham, founder and CEO of Mogul, created one of the most successful platforms for girls worldwide, reaching millions of people to enact true change in their lives, after receiving thousands of emails asking for advice. In Girl Mogul, she speaks directly to teens and young adults, sharing insights from her own life as well from the lives of the most incredible and inspiring women on Mogul. Tiffany has proven that with the right attitude, the right people, and the right

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vision, there's nothing girls can't do. An
Imprint Book

The real mogul skiing instruction you're looking for. Whether you want to ski gentle moguls with comfort and confidence, turn heads on your local mogul run, or compete in mogul contests, this book will give you the specialized techniques you need to reach your goal. In this how-to classic, former competitor Dan DiPiro reveals techniques that have remained largely unknown or misunderstood outside of competitive mogul skiing circles. Most skiers try to ski moguls using only

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groomed-trail techniques, says DiPiro. But the bumps require a special set of techniques that have little to do with groomed-trail skiing. With an understanding of these special techniques, most fit, expert skiers can become good mogul skiers, and some can become excellent mogul skiers and even mogul competitors. For the aspiring mogul skier, this book is full of invaluable instruction. For the seasoned bumper, its an ideal tune-up guide and a refreshing affirmation. For all skiers interested in broadening their understanding of downhill skiing excellence, its an original, eye opening read.

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Barry Avrich – a self-made, Montreal-born film producer/director, flamboyant advertising executive, and legendary biographer and connector of moguls and stars. For over three decades, he has relentlessly produced films on some of the most notorious show-business titans and also found the time to market and promote feature films, concerts, and the biggest shows on Broadway. In his memoir, *Moguls, Monsters, and Madmen*, Barry takes readers from his early days,

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shaping his brand as a creative adman with the infamous Garth Drabinsky and witnessing the genius of legendary Rolling Stones promoter Michael Cohl, to his acclaimed documentaries on Harvey Weinstein, Lew Wasserman, Bob Guccione, and many others. Go behind the scenes on his most provocative films – like *The Last Mogul*, *Unauthorized*, and *Filthy Gorgeous* – and follow Barry as he moves from the power rooms of Hollywood to the launches of incredible brands while hanging around with royalty, rogues, clients, and confidants. An extraordinary raconteur, Barry spares no one, least of all himself, as

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he details his extraordinary relationships and encounters with everyone from Frank Sinatra, Quincy Jones, and Vanity Fair columnist Dominick Dunne to Mick Jagger and Keith Richards. Moguls, Monsters and Madmen is a sharp and witty exposé of show business and notorious characters.

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