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However, the intellectual property ownership claim has not yet been adjudicated ... He may have appreciated that his own name, image and likeness had considerable value, and that value could be ...

The Value of Uniqueness: Non-Fungible Tokens in the Age of Name, Image and Likeness

It needs new growth catalysts. It needs to maximize the value of its intellectual property. Investors are waiting to hear how it might do that. If you want to speculate on Netflix now, you can get ...

Netflix Is Not Maximizing the Value of Its Intellectual Property... Yet

Presenting the Intellectual Property Software Market Factor Analysis Porters Five Forces, Supply/Value Chain, PESTEL analysis, Market Entropy, Patent/Trademark Analysis. Chapter 5: Displaying ...

Intellectual Property Software Market is Booming Worldwide | IPfolio, Patrix AB, Anaqua

ODON – This Purdue@WestGate webinar series presentation will discuss intellectual property matters that early startups should be considering but are also applicable to established companies as well.

Purdue@WestGate presents StartUp Law 101: Intellectual Property webinar

Thousands of organizations across the world license AP content for legitimate use in their businesses, understanding the value inherent in this content ... we must protect our intellectual property ...

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Intellectual property

So, we are looking into the sector to see how we can upscale it and to see how we can monetise intellectual property by partnering with artists to create long-term value through their works, ” he ...

Sterling Bank advocates monetisation of intellectual property

Jun 16, 2021 (Heraldkeepers) -- The Semiconductor Intellectual Property Core market report ... impact of domestic and global market players, value chain optimization, trade regulations, recent ...

June 2021 Report on Global Semiconductor Intellectual Property Core Market Statistics, Cagr, Outlook, And Covid-19 Impact 2021 - 2023
The increased awareness and use of third party IP has become standard business practice for many semiconductor companies and this has led to the recognition of the value of internally developed IP – ...

Intellectual Property Reuse – A New Business Model

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The fundamental value of a business like Ineos depends on its intellectual property which includes trade secrets and patents, covering technology, design and operations. Unless we protect our ...

Ineos sues Chinese-based Sinopec for intellectual property rights infringement

The Council today approved conclusions on Intellectual Property (IP) policy ... and trade secrets as an essential factor for their competitiveness, innovation, value-generation and sustainability.

Council adopts conclusions on role of Intellectual Property in tackling Covid-19 pandemic

Supplementary Protection Certificates are a hugely valuable intellectual property right for protecting medicinal innovations ... including information on their commercial value and how the length of ...

This week in IP: In-house ‘ concerned ’ by Arthrex, Apple and Fortress strike deal, SPCs have ‘ huge value ’

Sterling Bank Plc is dimensioning the creative sector of the Nigerian economy in a bid to upscale and monetise the intellectual property of creators in the industry. The bank ’ s Head of Creative ...

Sterling Bank Seeks Monetisation of Intellectual Property

“ We are looking into the sector to upscale it and to monetise intellectual property by partnering with artists to create long-term value

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through their works. ” He emphasized the need to put ...

Sterling Bank Supports Nollywood, Advocates Monetisation Of Intellectual Property

We are looking into the sector to see how we can upscale it and to see how we can monetise intellectual property by partnering with artists to create long-term value through their works. ” ...

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